

# BREE WALDRON

USER EXPERIENCE DESIGNER

## PORTFOLIO

<http://bree.works>

## CONTACT

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## EXPERTISE

### Design Expertise

User Experience design – 5 years

Interface design – 8 years

Illustration & graphic design – 10+ years

### Software Expertise

Adobe CC Suite – 10+ years

Sketch & Abstract – 6 years

HTML, CSS – 1 year

### Education

RMIT - Bachelor of Arts - 2010

## EXPERIENCE

### Sportsbet

2021 - Present

#### UX Designer

Designing solutions for multiple delivery teams across Sportsbet's technology department, delivering experiences in the core customer space. Projects delivered include: new functionality for admin management and generosity systems, advertising compliance services, SEO indexing pages, Free-to-Play UI uplifts and game concept research, activity statement solutions and ID verification, and blocking of duplicate accounts and improved experiences for at-risk customers.

Supporting the XD team by facilitating quarterly ceremonies, educating delivery teams on integration with XD design systems and streamlining XD shared workspaces.

### Cornerstone Solutions Pty Ltd

2017 - 2021

#### UX/UI and Graphic Designer

UX focused role. Requirements gathering, user testing, information architecture, HCI, to UI design.

Reduced admin dispatch hours by over 9 days per month, uplifted and unified the brand with a new UI for the photo gallery, software suite and style guide for the business.

### Cornerstone Solutions Pty Ltd

2014 - 2017

#### Graphic Designer

Solo in-house graphic artist, UI and UX designer. Branding for software suite. Print and web design. Packaging design, marketing copywriting and asset production, label design, diagrams and manuals for hardware. UI and UX for timelapse and photo gallery software solutions.

### Product Madness

2013

#### Art Assistant

### Peazie Social Media

2012

#### Digital Illustrator

### Pachinko Pictures

2011

#### Games Artist